

THE WESTERN FARM LEADER

CO-OPERATION

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No. 1

LIVESTOCK OUTLOOK HELD FAIRLY SATISFACTORY

Strong Domestic Demand Major Present Factor

U.S. Prices Don't Encourage Export of Beef Cattle From Canada

HOG SALES NOT HEAVY

Frozen Beef Sales Clean up Situation Caused by Foot-and-Mouth

By M. McDUGALL, Press Gallery Leader Correspondent

OTTAWA, Jan. 13th. — The outlook for the livestock trade is held to be fairly satisfactory for the months that lie ahead. The major element in this is the strong, persistent domestic demand for beef and pork.

Export to U.S. Unprofitable

Prices across the boundary are not at a level to make it good business just now to export beef cattle to the U.S. market. Freight and import duty would wipe out any paper profit that might appear from the comparison of prices ruling, say, at Chicago, with those that could be obtained in domestic markets, and the important fact is that all cattle being offered these days in Canada are consumed domestically without any sign of clogging the market.

As explained by an official whose job it is to keep accurate running statistics on the markets and following trends: "Marketings of cattle have been running about 23 per cent over last year. By and large markets through the winter have been remarkably steady. 1953 has been a pretty good year all round."

The sales of hogs have not been heavy. They have run about 96,200 weekly on an average, and of the 5,000,000 (in round figures for the year) the products of 400,000 or eight per cent of the total were shipped to other countries. Hog prices have been strong.

Frozen Beef Clean-up

As quite fully explained already in the dailies, the final eight million pounds of frozen beef taken over under prices support during the period of the embargo on exports due to the foot and mouth disease, have been sold to Britain. This cleans up the whole 83 millions pounds taken by the board, of which 70 million were already sold to Britain, while the balance was used domestically, to some extent in military supply depots. Of 98 million pounds of pork that were canned during the period, all but 20 million has been sold, and this is expected to be sold in a

(Continued on Page 5)

Alberta Co-operative Union Has Good Year

Constitution Makers Now Gathering Here Greater Support

From Marketing Co-ops Is Noted

Spirit and Practice of Co-operation Greatly Needed in Tense World

SAYS PRESIDENT FREY

Secretary Priestley A.C.U. Reports on Details of Year's Operation



To conduct an inquiry into the desirability of changes in the constitution of British Guiana, a commission appointed by the British government is about to open sessions in the houses of parliament in Georgetown, capital of the colony. This action follows the dramatic developments last fall, when the governor of British Guiana dismissed the left wing People's Progressive party from office and suspended the constitution, on the ground that "violent Communist subversion" of the colony's institutions had been planned.

The Progressive Party, headed by Dr. Jagan, has announced that it will boycott the commission, because it states, "no useful purpose will be served by making representations." The party complains that the commission's terms of reference bar it "from inquiring into the circumstances which gave rise to the suspension of the constitution and determining whether the suspension was in fact justified."

Sales by A.C.W.A. Exceed \$4,800,000 Past Year

EDMONTON, Jan. 12th. — Total sales of over \$4,800,000 in the nine months' period ending October 31st last, were reported to the annual meeting of Alberta Co-operative Wholesale Association, opening here today.

Net Operating Savings

This figure includes wholesale and retail business. The net operating savings were \$77,465, other charges, including interest, reducing this to \$66,927 for the period. Net savings, therefore, were 1.39 per cent of sales.

Loss on Retail Stores

It was pointed out that while wholesale operations showed a savings of over \$95,000, this was reduced by an overall loss on the A.C.W.A. Retail Stores of upwards of \$28,000.

The balance sheet showed total assets of \$2,556,352 and total liabilities of \$1,806,048, members' equities being \$750,304. All three items showed increases over the figures at the beginning of the year.

The Association has investments in other co-operatives totalling \$46,926, over half of this being with the Inter-provincial Co-ops Limited.

Calgary Far in Lead

Of the seventeen stores operating as integral parts of the A.C.W.A., Calgary

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Growing Recognition of Union's Value

"We feel as a board that there is a growing recognition of the value of the work of the Co-operative Union here in Alberta, and of the national organization in which the provincial co-operative unions are joined to promote the interests of co-operatives of every kind," said Mr. Frey. "The spirit and practice of co-operations are greatly needed in this day of world-wide tension among the nations. Co-operation in buying and selling could change the nature of our business life, and that would lead us far along the road to world peace. We can do our part by building the co-operative movement here in Alberta and Canada where we live."

Mr. Frey gave a general outline of the progress made during the year, while Mr. Priestley dealt in detail

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CENTRAL ALBERTA DAIRY POOL SECTION

SLOGAN FOR TODAY: "Test and Weigh and Keep the Cows That Pay"



Dairying Is Everybody's Business

Address Given by M. C. Brunner to the Red Deer Lions Club
13th October, 1953.

INCOME from the dairy cow has fluctuated less than the national income, and for the past 25 years, during boom and depression, the index of dairy products prices has been very much more stable than that of all other farm products.

Stability Shown in Depression

Between the boom year of 1928 and the depression year of 1932, total farm cash income dropped 62%, whereas farm cash income from the sale of dairy products declined only 26%. This relatively small decline was in contrast to such declines during that period as 73% for wheat, 66% for cattle and calves, 58% for hogs and 54% for poultry products.

Constantly Under Fire

The butter industry seems of late years to be almost constantly under fire, and every so often we find an editorial in one of our Canadian newspapers adding a little fuel.

I am referring to one editorial of March 19, 1952, when the National Dairy Council is taken to task for suggesting that butter substitutes be subject to an excise tax. I wonder how many Canadian industries have the protection of tariff walls in the form of import duties and excise taxes. And most of these are big money private industries, manufacturers which need this protection against competition from other countries.

Why This Discrimination?

Why should they be sheltered and a basic industry like dairying which affects the lives of one person in six in Canada, which is the very backbone of our agriculture, left at the mercy of uncontrolled competition from countries which can, due to climatic conditions, ship substitutes into Canada at prices which we cannot hope to meet?

We cannot now, nor will we in the future, be able to produce vegetable oils at a price comparable to what these can be produced for in the Southern States or in Africa. And that is where our margarine oil comes from — duty free from Africa, and if imported from the United States the duty is 1½¢ per lb. It takes 80 lbs. of oil to make 100 lbs. of margarine, so even if we paid duty on all the oil imported into Canada, our returns would be very small. Actually we get about 85% duty free from Africa and about 15% subject to a duty of 12% from the United States.

Small Return to Dairy Producers

All the margarine produced in Canada — about \$48,000,000 worth in 1951, returned to the dairy producers only \$160,000 for the skim milk content, which represents about 1/3 of 1% of the retail value of the finished product. If we take a generous 5% for labor, salt and incoming freight on the oil, we get another \$2,400,000 for the Canadian people — the rest of \$45,440,000 goes largely to large interests outside of Canada.

The country creamery has a definite and very vital place in the business life of our towns and villages. In most cases it is the only manufacturing plant in these towns where anywhere from two to ten people may be employed. All the creamery owners and operators that I have ever known have been leaders in the community, economically and socially. They serve as school trustees, town councillors and mayors, and every community effort that is ever undertaken has the strong support of the local creamery man, be it installation of public utilities, the building of a

community hall, a curling rink, the sponsoring of a hockey or baseball team or the holding of a sports day or stampee.

Just One Load from Illinois

During the severe weather of early January of 1951, a large Diesel trailer truck became stalled just south of Nanton. After it was towed in and while it was being repaired the driver was engaged in conversation by one of the local business men. Questioned as to his load, the driver stated that he was transporting 28 tons of margarine from Illinois to Calgary. Twenty-eight tons of margarine on one load is 56,000 pounds.

What did Canada get out of this load? It contained 44,800 pounds of margarine oil at a cost of 12¢ per pound or a total of \$8,960 to United States interests. The duty paid the Canadian Government on this load was \$1,075. The consuming public bought the load for \$18,480. Maybe the retailer got \$2,000 for handling it — the balance was profit for the margarine industry.

What Our Community Gets

Please remember this. For every dollar we spend on margarine we may retain 10¢ in our community. For every dollar we spend on butter, 90¢ will stay here and help keep us in business.

From a purely selfish point of view the large Canadian dairy corporations do not need to be particularly concerned. They can produce margarine if they so wish, using most of the equipment already on hand with one or two minor additions, and perhaps make more money than they can processing cream into butter, but we professional men, business executives and merchants should be concerned. Is it not the dollars that are earned, the new wealth created in our own districts, on which we depend for our business and our living?

Used as Political Football

The industry itself is frequently the subject of much controversy and newspaper publicity and it often seems that the entire dairy business is being used as a political football.

Other goods or food products go up in price, but outside of a few remarks or the odd sigh on the part of the housewife, nothing is said or done. But let there be mention of an increase in the price of milk, and almost the entire community get up in arms. Meetings are called, women's organizations get together and legal counsel is engaged to combat a possible increase in the price of milk.

What Food Index Shows

The costs of foods index now stands at over 230, while dairy products, using the same basis of comparison, stand at 160. The average housewife spends 20% of the food dollar on dairy products which provide roughly one-third of the food value consumed in the home. In 1900, one hour's labor bought 3.75 quarts of milk. In 1939 one hour's labor bought 3.85 quarts of milk and in 1953 one hour's labor bought over 6 quarts of milk. Or I will put it another way. In 1939 the average working time required to buy one quart of milk was 15.6 minutes, while in 1953 less than 10 minutes were required to buy a quart of milk.

Public Utility Boards and Royal Commissions have studied handling costs and profits of milk processing and distributing plants. Profits, it is shown, fluctuate be-

tween one-quarter and one-third of a cent per quart. You will readily see, therefore, that even a slight increase in wages or any other cost, which must be met by the distributor, will wipe out any profit from the handling of fluid milk.

Cost of Delivering Milk

Surveys show that the cost of delivering a quart of milk to the household is nearly 6¢ per quart. This includes the cost of the wagon, motive equipment and wages. Everything from the time the milk leaves the refrigerated storage. Of this 6¢ labor gets ¼ or 4½¢ per quart and with the continued tendency toward higher wages and shorter hours, there is little hope that this cost can be reduced.

Various methods of lowering distribution costs have been suggested and studied. One is the zoning method or allotting certain districts and streets to each distributor. But then you create monopolies and the householder no longer has a choice as to whose milk he or she will buy. It has been suggested that large savings could be effected by having one processing and distributing plant only, or that the cities take over the processing and distributing of milk as a public utility.

Not in Same Category

It is competition that has largely been instrumental in bringing about the modern sanitary machines and methods used in the handling of milk today. We cannot consider milk in the same category as natural gas, water or electricity. These three are the same day to day and will still be the same products fifty years from now.

Not so with milk. Care and efficiency in processing and handling govern how this product will be when it is delivered to your door. Eliminate competition and you stop progress.

Another method suggested, and possibly the most feasible, is the curtailment of house to house deliveries to every other day, and an attempt in this direction was made in Moose Jaw nearly three years ago.

An Experiment in Moose Jaw

An order by the Milk Control Board of Saskatchewan directed each distributor to arrange his retail delivery routes in such a manner that delivery be made on each route on alternate days only.

City Council expressed concern at the prospect of reduced delivery services due to the lack of refrigeration facilities for carrying two days supply of milk in the home. It was estimated that 32% of the Moose Jaw homes had no refrigeration of any kind. An actual survey of 90% of the Moose Jaw homes made in

(Continued on Page 3)

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CENTRAL ALBERTA DAIRY POOL SECTION

Science Now Uses Seven League Boots in Cattle Breeding



Science has developed cattle breeding to the point where it is now practical for calves to be born from a mother living on one continent and a father on another. Illustrating this is the first shipment of frozen semen to leave North America for another continent.

It was flown from the Ontario Veterinary College, Guelph, Ontario, January 5th, to the Milk Marketing Board, Thames Ditton, England. Within the day the package would be safely under refrigeration again at the Milk Marketing Board artificial breeding centre at Beccles, England, where it would provide 225 services for the herd of purebred Canadian Holsteins maintained by James Alston at nearby Norwich. This would take care of the requirements of the Alston herd for a year.

Canadian artificial breeding units supplied the two sires involved. One, **Glenafon Milestone**, is owned by the Waterloo Cattle Breeding Association, Waterloo, Ontario, and the other, **Pabst Roburke Lad**, is owned by the Oxford and District Cattle Breeding Association, Woodstock, Ontario.

Temperature 135 Degrees Below Zero

The Ontario Veterinary College is the only place in Canada where the necessary refrigeration equipment is available to freeze and keep the semen at the very low temperature required, 135 degrees below zero fahrenheit. Similar equipment is available at Beccles. The chief problem involved was that of maintaining the extreme low temperature of the package during shipment. This was solved by packing the box with dry ice, which has a temperature of minus 135 degrees fahrenheit, and lining it with a special foam plastic that has a high insulating value.

In the photos are: left top, **Glenafon Milestone**, owned by the Waterloo Cattle Breeding Association; left bottom, **Pabst Roburke Lad**, owned by the Oxford and District Cattle Breeding Association; centre top, Dr. John Macpherson, who is in charge of the frozen semen project at the O.V.C., examines test-tube of semen from Milestone sufficient for 300 cows; centre bottom, Elizabeth Brown, laboratory technician, removes vial from super deep-freeze at O.V.C. prior to shipment; right, Dr. James A. Henderson, Head of Department of Medicine and Surgery at O.V.C., through whom the arrangements for the shipment were made, labels the package.

DAIRYING EVERYBODY'S BUSINESS

(Continued from Page 2)

June showed the situation as follows:

In the central and most concentrated section 19% of the homes had no refrigeration and in the outlying or scattered sections of the city 75% of the homes had no refrigeration of any kind.

The Board's order was subsequently rescinded.

In the city of Winnipeg, beginning in May of 1951, it was decided to market milk through retail stores at 2c per quart less than the delivered price. Consumption immediately decreased as much as 22% in certain

months compared to corresponding months in 1949. 1950 was not used as a basis for comparison as this was the year of the disastrous flood. A decline in milk consumption will mean a decline in public health, especially in growing children.

Another Angle — Our Top Six Inches

If there are those of us that cannot see the importance of the dairy industry on its own merits, then let us consider this from still another angle. It has been wisely stated that the health and welfare of our nation lies in the top 6 inches of the soil. A problem vitally affecting every in-

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Progress of Co-operation Inevitable

Like the development of social justice — of human rights and liberties, the growth of co-operation is steady and sure.

The co-operative movement is based on sound principles and while, from time to time, it may meet with setbacks and reverses, progress is inevitable.

Alberta's rural population has many notable characteristics. Outstanding are: Love of freedom; advocacy of equity and justice; eagerness for true knowledge; and determination to build a system of living based on social justice.

The co-operative movement fits naturally into such demands and thrives in such surroundings.

The Alberta Wheat Pool typifies the highest development of the co-operative marketing movement in Alberta.

ALBERTA WHEAT POOL

Deferred Dividend Payments

U.F.A. Co-op Pays Cash Dividend on 1945 Business

Cheques covering the 1945 deferred dividend of \$30,413.09 were mailed out to members of U.F.A. Co-op before the end of 1953. The payment of this money was authorized at the annual meeting of United Farmers of Alberta Co-operative Limited held in Calgary in late November.

Revolving Plan Adopted in 1942

The deferred dividend policy of U.F.A. Co-op dates back to 1942, up to which time a cash dividend had been paid. In 1942 the delegates to the annual meeting directed the Board to cease paying cash dividends and to defer dividend payments. At the 1951 annual meeting the delegates approved a plan to start the dividends revolving and as a first step in this connection, to pay out the 1942 and 1943 deferred dividends. This was done and in 1952 the dividends for 1944 were paid out in cash. The payment of the 1945 deferred dividends followed in 1953.

Co-op Has 133 Agencies

U.F.A. Co-op is distributing Maple Leaf gasolines, oils and greases at 133 agencies throughout Alberta and last year handled over twenty-one million gallons of these products for the farmers of Alberta.

Handles General Farm Supplies

In addition the co-operative carries on a substantial business in general farm supplies, serving a large number of co-op locals throughout the province.

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QUOTAS IN FARMERS' INTEREST

As the Alberta Federation of Agriculture points out, in a statement issued a few days ago, grain delivery quotas have been established in the interest of the grain growers as a whole, and at their repeated request. If some fail to abide by the "rules of the game," others must suffer the consequences.

The position of the Federation, which we are sure has general endorsement, was set forth at the recent annual meeting of that body in the following resolution:

"Whereas the members of the Alberta Federation of Agriculture feel that the quota system of regulating grain deliveries is both equitable and necessary; and

"Whereas we feel that any flagrant evasions of quotas undoubtedly weakens such a system;

"Therefore be it resolved that all parties participating in such evasions should be prosecuted to the fullest extent of the law."

CAPABLE MINISTER PASSES

Hon. David Ure, whose tragic death late in December we regret to record, was a vigorous and capable minister of agriculture, who devoted himself with tireless energy to the work of administration.

Called upon to take a responsibility for which his rural background had in part prepared him, he made himself familiar with the problems of agriculture in this Province. His efforts in behalf of the basic industry of Alberta won him recognition and appreciation, in spite of the sharp differences of opinion between the minister and the farmers' organizations upon some aspects of marketing policy.

A GOOD YEAR OF GREAT ACTIVITY

Reports presented to the annual meeting of the Alberta Co-operative Union by President Jake Frey and Secretary Priestley justify the description of the period as "a good year of great activity." There is, Mr. Frey points out, a growing recognition of the worth of the Union.

The work of the Union has been carried on with great efficiency and thoroughness, its field is co-extensive with all co-operative enterprise and effort. The creation "in more people of the consciousness that co-operation is a principle for good living and that by its application many of the world's most serious problems can be solved," is essential if the wider aims of the movement are to be realized—aims which have inspired the founders of the farmer-owned enterprises of this and other provinces.

The Alberta Co-operative Wholesale Association is in annual session as we go to press. Reports indicate that very important progress has been made during the past year. We hope to deal with the meeting more fully in our next issue.

MARKETING LEGISLATION

"To discuss the need for producer marketing legislation in Alberta," a series of mass meetings in various parts of the Province is planned by the Farmers' Union

CONTINUITY

Another chapter has been filed away,
Its value in man's story still unclear.
It is not ours; who lived it day by day,
To take the measure of the bygone year.
Its record in the vault of time must lie
Until events it served to shape unfold
And show their pattern, for it is thereby
Its wisdom or its folly will be told.
But, with its dying breath, the old year threw
A challenge to the new year at its birth,
The tools of self-destruction to eschew,
That everywhere on this abundant earth
All peoples may move onward, free from fear,
Through all of time from peaceful year to year.

ISA GRINDLAY JACKSON.

of Alberta, according to information which we received from the head office of the Union just before press time. The decision to launch this campaign was made at the mid-winter meeting of the F.U.A. board in Edmonton on Monday.

The program will no-doubt prove of great assistance to the various farmer bodies, members of the Alberta Federation of Agriculture, which for some years past have been endeavoring to obtain the necessary legislation. The passage of workable legislation is one of the major objectives of the Federation at this time. The campaign no doubt will provide wide scope for collaboration between the Union and the Federation and its member organizations engaged in marketing.

STILL A BACKWARD AREA

Committed to national action in the field of health insurance as long ago as 1919, the party now in power at Ottawa still confines itself to promises—to be realized in an undefined future.

The organized farm movement of Canada, through its provincial and national organizations, has repeatedly pressed for the implementing of the government's pledges. All that has been achieved so far, however, has been the winning of a very moderate degree of assistance from Ottawa in limited fields. As compared with many other lands far less richly endowed than ours, Canada remains a backward area.

At the annual meeting of the Alberta Federation of Agriculture, the following resolution, submitted by the Farmers' Union of Alberta, was unanimously adopted:

"Whereas in 1947 the Hon Paul Martin, Minister of Health and Welfare said: 'I should like to call attention to what I call one of the greatest international events of the year—the birth of the World Health Organization,' and

"Whereas Canada was one of the first three Nations to accept membership, and

"Whereas the World Health Organization's Constitution states, 'Health is a state of complete physical, mental and social well being and not merely the absence of disease or infirmity,'

"Therefore be it resolved we request the Federal Government to institute a National Health Insurance plan immediately, working towards health security for the family, which would keep Canada in line with other progressive members of the World Health Organization, and

"Be it further resolved that the National Health plan of the Canadian Federation of Agriculture be given consideration as a goodly plan when considering a health plan for Canada."

This resolution will no doubt be brought before the coming Western Conference of the Canadian Federation of Agriculture, and before the annual meeting of the C.F.A. which meets in London, Ont., on January 26th and 27th. It is completely in line with past Federation policy, and we trust it will form the basis for very strong representations to the Federal government, with a view to parliamentary action this year.

Planned Wheat Acreage Cut Is 'Not Needed' Here

"We have no need to follow the United States in any organized plan of wheat acreage reduction," declared Hon. J. E. Brownlee, Q.C., LL.D., president and general manager of United Grain Growers, Ltd., in the course of his annual New Year radio broadcast. "I still hold the opinion, which I have expressed on previous occasions at this time, that there will be a continuing world need for all the food to be produced on these plains of Western Canada."

"On several occasions in the past we have been in the position of holding more grain than was needed at the moment to fill demands. We are in a similar position now and such a condition may recur in the future. We must carry surplus stocks at certain periods in order that the world may rely upon Canada for continuing supplies of grain on a large scale. When we carry such stocks we are anticipating future demands exactly as is the farmer when he sows his seed."

Sound From U.S. Standpoint

Of the decision of "our friends across the border in the United States" to make a substantial cut in their wheat acreage, Mr. Brownlee said, "That was a sound decision from their standpoint, for undoubtedly if there has been any excessive wheat acreage in the world it has been in that country. It has been encouraged by a government policy which kept prices there higher than those received by Canadian farmers. At times the price policy may have been a matter of envy in Canada, but we did not follow it, nor did we follow the United States in expanding wheat acreage in recent years."

Taking satisfaction in the oil development in the Alberta and other prairie provinces, Mr. Brownlee added, "Let one not forget that the cattle on a thousand hills in Alberta will long mean more than the oil from a thousand wells. Let it not be forgotten that there is more wealth to be won by cultivating the surface of our prairies than is to be found by exploiting the resources that lie below."

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Success Provides Difficult Problems

"The very success of the efforts of Western grain producers during the past three years has provided some difficult problems for the coming year. The current crop cannot be turned into cash as rapidly as everyone would like. With public storage space pretty well filled, it is evident that farmers' marketings can now proceed only as rapidly as grain moves into consumption either within Canada or by export. But in the long run that is all that is to be expected. To the extent that grain is harvested over such requirements it must remain as a reserve, individual or collective, as it is stored on farms or in public elevators."

"Reserves are a good thing from the world standpoint, affording protection against future food shortages. They are good from the national standpoint as a cushion against possible short crops in years ahead. And they are good from the standpoint of the individual farmer even though sometimes he might prefer cash in the bank rather than well-filled granaries."

Storage Space in West

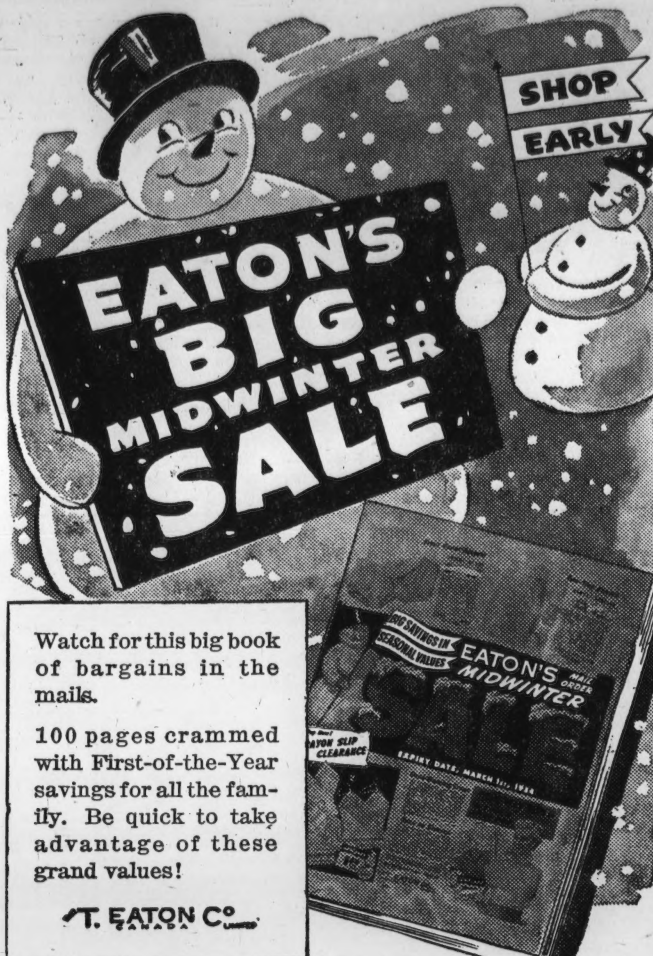
"Over a large part of the West farmers are asking for more storage space to be constructed. The company I represent has been spending a good deal of money to meet that demand during the past several years, and we will do more in that direction. There will be expansion of storage space in other directions but it is not possible, nor would it be wise, at present-day construction costs, to carry such a program beyond a certain limit. If elevators are built, whether by private money or by public funds, to meet a temporary emergency, and later these have to stand idle for a long period, they will ultimately add to farmers' burdens, rather than to relieving them. We must count, therefore, on large quantities of grain remaining on farms for a considerable period."

Renewal of I.W.A. Useful

Important events of the past year in the international, commonwealth and national field were reviewed, among them the International Wheat Agreement, which, Mr. Brownlee said, "I regard as having been useful, in spite of the failure of the United Kingdom to be a party to it."

"It must be admitted that both the failure of the United Kingdom to sign the agreement and the new approach to wheat marketing now developing in the United States create some doubt as to the permanence of the Wheat Agreement in its present form after the current three-year term. We are discovering that the International Wheat Agreement is not a perfect instrument and that there are some aspects of international wheat trade that will require further study and continuing discussion between different countries. But it has been worthwhile to renew the agreement and I believe it will still be worthwhile to demonstrate that the welfare of international wheat trade, in the interests of producers and consumers alike, is a matter on which the governments of various countries may well take counsel together."

"We hope that before the end of the three-year period full accord



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OTTAWA LETTER

(Continued from Page 1)

reasonably short time.

The arrangements by which farmers and plants were kept running while frontiers were closed against import of livestock from Canada has cost money in quite a considerable sum. At the same time there is every reason to give due credit to those who thought out and carried through this ingenious plan.

It was arranged that New Zealand would divert the frozen beef which it regularly sold to Britain to the United States to be sold on the American markets (where New Zealand beef was a new product), while Canada would ship an equivalent amount of its beef to Britain, which would pay for the Canadian beef the same amount per pound that it would be paying for New Zealand beef. If there should be received from the sales of New Zealand beef in the United States any excess in price to the selling price to Britain, this excess would be apportioned equally between Canada and New Zealand.

Loss Totals

The loss to Canada on beef transactions has amounted, according to officials to about 27 cents a pound or \$22 million in all. The canned pork was bought by the government at 59 cents a pound, and the loss on the 98 million pounds will be roughly 30 cents a pound or nearly \$30 million in all. Against this loss, in assessing the value of the New Zealand exchange and the pork canning project, must be placed the great loss and dislocation of industry that would have inevitably resulted if less far-sighted measures had been taken.

among nations may be possible so that this experiment in international goodwill in the realm of marketing may become an accepted plan.

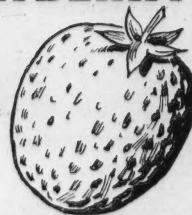
"We face the New Year," said Mr. Brownlee, "with high confidence that our resources, physical, mental and

spiritual, will prove to be adequate for the strains they will have to meet. No doubt our ambitions will keep ahead of their realization and our aspirations exceed our achievements. But as we enter 1954 we may be sure of this, that nowhere is there a people more fortunately placed; nowhere else is there a better place to live."

Canadian National Railways recently placed an order for 57 new all-steel passenger coaches, to cost \$7,436,000.

BARON SOLEMACHER'S LARGE FRUITED EVERBEARING RUNNERLESS DWARF BUSH STRAWBERRY FROM SEED New!

First Time
Offered
In Canada



From the Baron Solemacher plant breeding works in Western Germany comes this valuable Large Fruited Strawberry (grown from seed), a strain entirely new to Canadian gardeners, and for which we have been appointed exclusive licensee for sale in Canada of Originator's Seed. Not in any way to be confused with ordinary Baron Solemacher types but a vastly superior large and round fruited variety with fruit averaging one inch; rich, juicy, luscious, with unique spicy wild flavor and aroma. Bears early and heavily all season till hard frost. Starts bearing first year from seed. Plants are hardy, compact, bushy, runnerless, perennial, easily grown. Order now. Supply limited. Originator's Seed in two varieties, Red or Yellow. Pkt. \$1.00, 3 Pkts. \$2.50, postpaid.

FREE BIG 164 PAGE SEED AND NURSERY BOOK FOR 1954

105W

DOMINION SEED HOUSE
GEORGETOWN, ONT.

C.A.D.P. SECTION—from Page 3
dividual in our country is that of retaining this top 6 inches in order that our people and our prosperity may be well nourished or even survive. Nations are spending millions of dollars every year to preserve this 6 inches from being washed or blown away.

Decline of Civilization

Historians studying the rise and fall of ancient civilizations endeavor to account for the causes of their decline.

One cause frequently mentioned is the decline in agriculture resulting from the misuse of the land. History records that soil erosion was one of the primary causes of the fall of such ancient civilizations as those of Mesopotamia, Phoenicia, Greece, Italy and Libya.

Lessons from History

Herodotus, Father of History, in his story of the human race in the Valley of the Euphrates, tells of a prosper-

ous agriculture supporting a populous region in ancient times. That land was supposed to be in the location of the Garden of Eden, and certainly in ancient times it was the garden of the world. It supported great cities like Babylon and Nineveh. But the soil was neglected, its fertility impaired, canals silted up, agriculture fell into decay and so did civilization. Deserts mark the sites where great cities once stood.

At the time of Christ, Palestine had a population of three million people. The ravages of war, together with the neglect and abuse of the land reduced the population to 200,000 in 1850. Walter Lowdermilk, the American soil conservationist, calculates that with the restoration of the soil in Palestine, that little country could support a population of close to six million people.

Soil erosion and forest destruction have brought immense damage to great farming areas in China. The Sahara Desert has spread over North

Africa, the granary of ancient Rome. Elsewhere throughout the world, the wasted condition of once fertile land tells the story of ruthless exploitation.

Must Face Today's Facts

We may disagree if we like with these conjectures as to the past, but we must face the facts before us today. Reports published by the United States Government show that fifty million acres of farm crop land in that country are now essentially destroyed for tillage, due to disregard of water and wind erosion. That is roughly twice the area under cultivation in Alberta today.

Soil erosion in Leonard D. Nesbitt's publication entitled, "Save our Soil" and published by the Alberta Wheat Pool, is called a "creeping death." It is fatal, not only to the growth of plants, but to the development of man. It took Nature upward of 500 years to build an inch of prairie soil (Continued in column 4)

Ambassador to U.S.S.R.



Appointed Canada's first ambassador to Russia since 1946 is John Benjamin Watkins, above, one of the government's top experts on European and Russian affairs. Dr. Watkins, now Canadian minister to Norway, is expected to take up his new post this spring. Dmitri Chivahin was recently appointed Russian ambassador to Canada, the first since the espionage trials.

which may be swept away in a single windstorm.

Soil erosion has taken a heavy toll in the fertile wheat land of Manitoba. To cite an example, during the so-called run-off period in 1947, 48,000 tons of top soil went down the Assiniboine River every 24 hours. In that particular section, the farmers of Manitoba lost one inch of life-giving soil, or what it took Nature 500 years to put there.

This is the direct result of poor and wasteful methods of farming. The prostitution of the land. But this waste of soil does not take place in areas where mixed farming is carried on and where something is put back into the soil in the form of animal and commercial fertilizers. Look at the areas known as wheat producing districts such as the Dakotas, Nebraska and Kansas. During the dry years of the late 20's and early 30's, sometimes for days the sun was obscured by the clouds of dust, sand and soil being blown away, and in the spring the rivers carried away the run-off, laden with silt, on a basis comparable with that experienced in Manitoba in 1947.

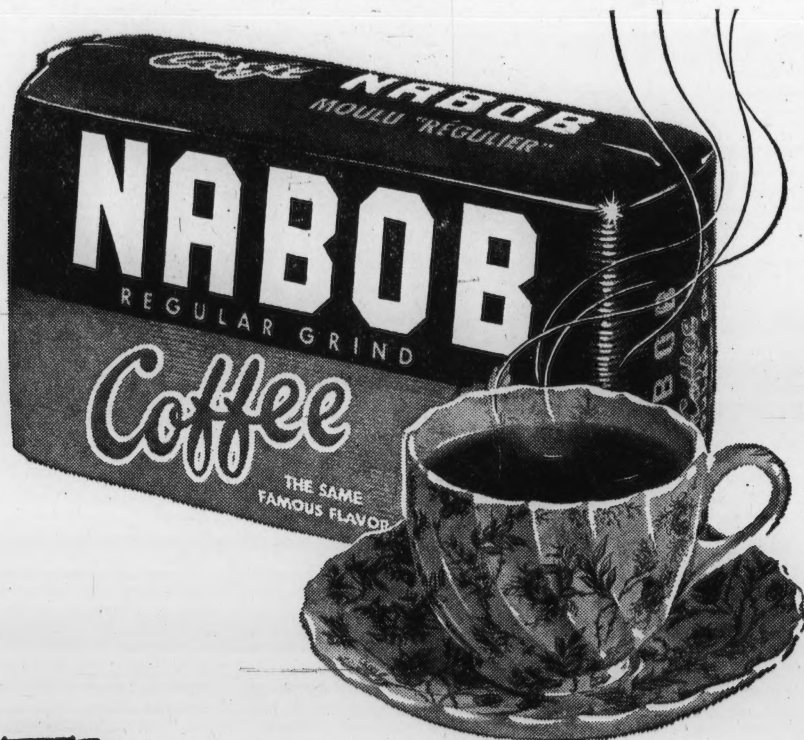
In Dairying Areas

On the other hand consider the dairying states of Wisconsin, Minnesota, Illinois, Ohio, New York, Iowa, Pennsylvania and the Province of Ontario. In these areas a large percentage of the land is sowed to grass, which is a fibre builder, and the crop land is enriched there by the application of barnyard manure and chemical fertilizers. A dust storm there is an unknown thing and their rivers run clear, due to the fact that the land contains fibre, holds its moisture and is not subject to erosion.

If the greater part of this six inches of soil is kept in grasslands or forests, this problem is a long way toward being solved. Few, if any, other kinds of farming respond more promptly and satisfactorily to soil and water conservation cropping and pasture management, then does dairy farming. The contribution of the dairy cow to the conservation of our soil resources is not only important to our generation — it is equally important to all generations to come.

Population in Canada and in the world is growing rapidly. As population goes up there is a greater strain on the soil to provide that population with one of the essential elements — food.

The gross value of production of the dairy industry, including the value of livestock sold from dairy herds, contributes well over three-quarters of a billion dollars to our national commerce each year. Dairying is everybody's business. Let's keep it in business.



The most Popular Coffee in the West

What is it that makes one coffee a beverage and another an enjoyable experience? The secret is flavor. And flavor is what makes Nabob the favorite coffee in the West . . . rich, mellow, full-bodied flavor that never varies, always satisfies. So why miss out on wonderful coffee everytime? You'll find Nabob Coffee delivers the flavor you want. Try it!



THE A.F.A. CONVENTION

By COL. J. McK. HUGHES

Since the following was written we have been shocked by the tragic death of the Hon. David Ure. I have re-read my notes on our A.F.A. meeting, thinking that perhaps I was unkind to one who could no longer reply. After a perusal of what I wrote the day after I returned home, I decided to make no changes. I believe that what David Ure gave us that day in Calgary was his honest opinion and belief. Most of us disagreed; but he had just the same right to his opinion as we had to ours.

Alberta has lost a fine citizen and an able administrator and we will miss him at our A.F.A. meetings.—JOHN HUGHES.

LAST year it was the International Wheat Agreement. This year it was Marketing Boards that highlighted the three day conference.

Resolution Number One was Marketing Boards. Last year we argued for hours before coming to an agreement on how our wheat should be handled. This year we were in full and complete agreement before the meeting ever opened in our desire for a Farm Products Marketing Act.

Intense Interest in Address

Therefore, there was intense interest when the time came to listen to the Honorable David Ure, Minister of Agriculture. The minister talked for nearly an hour. It was a good talk, well delivered and well worth listening to. But nary a word about Marketing Boards. Did he think he would get off without having to refer to the question that he must have known was uppermost in everyone's mind? I don't think so. If by chance he did he was mistaken.

When the Chairman asked if there were any questions on Mr. Ure's address, there were none. That is on the address given, but questions there were aplenty, and they came thick and fast for ninety minutes, and few realized how those minutes flew.

Pregnant Minutes

Perhaps few realized how pregnant those minutes were with the life of our Province. Some day a historian may look back and note that hour as the beginning of the end of a good government that had done much, very much for Alberta. The Honorable David Ure, as usual, never backed down an inch, but stood solidly on the stand his government has taken: No Marketing Boards.

He was very sure he was right and the ninety and nine farm leaders were wrong — yet, I wondered. Did that thunderous "Oh No!, Oh No!", shake him just a little — would he report that spontaneous unanimous reaction to his cabinet? Again I wondered, but of that later.

Seldom have we had an outside speaker, with more charm as a field speaker, than Charles McInnis, presi-

dent of the Ontario Hog Marketing Board. He brought us a story as to how farmers in Old Ontario met and solved a problem that meant so much to the economic life of their province. How they solved the problem by their own efforts. Not by asking subsidies. Not by dipping into the provincial treasury. Just by agreeing that what was good for the majority must be good for all. Not by surrendering liberty, but by regaining liberty that was lost until a united effort restored that liberty once more.

My seat was close to the Honorable David's. He was very thoughtful that morning. Had his rest been disturbed by a recurring shout of "No." Again I wonder.

Minister Listens Intently

I do know that he listened intently to an Ontario man talk. Also, he took copious notes. What would he report? I hope, sincerely hope, that what he reported may change that unalterable "No," for I do not want to go to my Member and say, "Bob, I have supported you solidly ever since you ran for the legislature but now the time has come when we must part company. I thought, really thought, that your government had at heart the welfare of the farmers. But when you will not give us the opportunity to help ourselves, not even allow us a plebiscite, to prove we are united in our stand for self help, then we must try some other means."

Resolution on Amalgamation

Not so spectacular, yet just as full of deep meaning, was the resolution to discontinue the drive for amalgamation of our two main farm organizations. One person said, "United we stand, divided we fall," and I agree wholeheartedly with that statement, yet support the resolution. Why? Because I believe that there is a distinct field of endeavor for each farm body.

Let me take you back twenty-five or thirty years. Those of you who were working in the co-operative movement will remember how so many talked and urged the establishment

Minister is Killed in Highway Accident



A defective steering rod may have caused the death of Hon. David Ure, above, killed on December 23rd when the car in which he was driving came into head-on collision with a truck on the brow of a hill, west of Edmonton, and of James Mitchell, driver of the car. This was the finding of the coroner's jury last week. Mr. Ure was born in Delburne in 1910, educated there and at Camrose, was elected to the Legislature in a bye-election in 1943, and became Minister of Agriculture in 1948. He owned a 659-acre model farm nine miles north of Edmonton, where he maintained a fine herd of shorthorns and other livestock. He leaves a widow and five children.

of only one co-operative. Form one big co-operative that will embrace every field of effort, dairy, grain, poultry, livestock, stores, everything pertaining to farm life. Let each have a branch under one management. See how far we got away from that idea, and I believe wisely.

Basis Lies in Co-operation

Today the A.F.A. is co-operatives co-operating. Let the A.F.A. and the F.U.A. co-operate. You may say that they are. I say not as fully as they might. The feeling that one wants to absorb the other is causing friction that should not exist.

Let us retain our three directors from the F.U.A., and hope that a like arrangement be made so that we have three representatives who sit in with the F.U.A. Let these six representatives be the co-ordinating committee that will keep each organization vying with the other to do the most for its farmer members.

I Propose a Resolution

To show just how I would like to use the F.U.A. I propose a resolution. Let it be number one on the agenda for 1954:

Moved by myself. Seconded by one just as daring, or maybe you will say, just as foolish:

Resolved, that we ask each member association to consider for one year the idea of having the F.U.A. appoint one member on the Board of Directors of each Marketing Co-operative.

I fancy I can hear the incredulous gasp that will go up from those assembled, and the muttered words, "Crazy, crazy as a loon."

A Board Meeting Visualized

As I listened to a young man talk about and explain the working of the Farm Forum, sometimes I missed the thread of his talk, and instead was visualizing such a young man, full of enthusiasm and ready to tackle any problem, sitting in as a director on the deliberations of the Alberta Seed Growers' Co-operative.

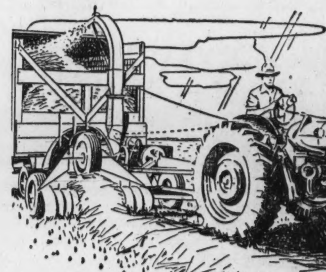
I haven't the faintest idea if that young man is a seed grower or even knows anything about seed growing.

(Continued on Page 13)

EFFECTIVE TRACTOR USE INCREASES FARM PRODUCTION



The modern tractor is the heart of mechanized farming and is the key to lowering production costs. To be an economical unit, it is essential that the tractor be used for at least 350 hours per year. Thus the selection of a tractor of the type and size best suited to your farm is most important. Additional jobs can be found for the tractor by adding other attachments.



If your present tractor does not meet your needs, obtaining one which will do the work more quickly and economically without costly breakdowns will pay. Buying a tractor means making a substantial investment.



Should you lack cash for this purpose, a Farm Improvement Loan for as much as two-thirds of the value of a tractor may be obtained from your local Imperial Bank. Simple interest at the rate of 5% is charged and you have up to three years in which to repay the loan.

Your Imperial Bank Manager has considerable experience with farm loans and will be glad to talk over your financial requirements. Drop in and have a chat with him.

42-3

IMPERIAL
"the bank that service built"
IMPERIAL BANK OF CANADA



TESTING GERMINATION

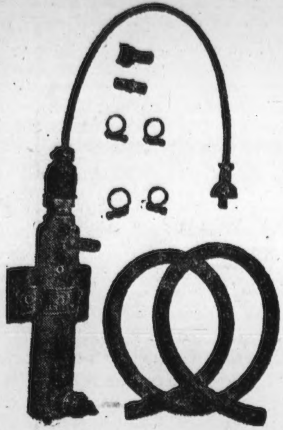
Germination of seed grains will in general be satisfactory this year: still, farmers would be wise to make a home test. A booklet describing four different methods of germinating seeds on the farm will soon be in the hands of Searle Agents for distribution free to farmers.

SEARLE GRAIN COMPANY, LTD.

(81)

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Insures proper lubrication.
Saves Batteries, Time and expensive repair bills.

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CALGARY, ALTA.

More than a million people passed through the gates of Alberta's four national parks during 1953.

WORLD CHRONICLE

Dec. 17th. — Moscow states Beria has confessed to treacherous activities over past 35 years. Churchill expresses hope Big Four meeting will give Russia security guarantees.

Dec. 18th. — Pearson urges inclusion of Germany in European Defence Community.

Dec. 19th. — French Parliament deadlocked in presidential election. Britain, Egypt resume Suez Canal talks.

Dec. 20th. — Shah of Iran recommends mercy for Mossadegh as trial nears end. Washington reports U.S. ready to give Russia security guarantees, but will demand agreement to scheme for German unity. President Vargas of Brazil threatens to nationalize foreign electrical interests.

Dec. 21st. — Russia will take part in atomic conference, stated in Moscow; will submit plan for complete ban on atomic and hydrogen weapons. In Tehran, Mossadegh sentenced to three years' solitary confinement.

Dec. 22nd. — Dulles warns France that U.S. may withdraw troops from West Germany if EDC not approved. Britain will be producing six jet airliners a month in year's time, states London despatch.

Dec. 23rd. — Beria shot by firing squad. In 13th ballot, Rene Coty elected president of France. London reports British coal production at higher rate than for 15 years, over-



D. LILIENTHAL

Co-ops Aid Fishermen in Several Ways in India

NEW DELHI — Not only do fishermen's co-operatives in India give protection to members against unscrupulous middlemen and provide them with cheap credit, but through them also members secure certain food grains, as well as yarn for the making and mending of their nets. In the Malabar district are 65 of these co-ops with a total of 9,526 members.

all industrial production may exceed record of 1951.

Dec. 24th. — Hopes for peace are bright, declares Eisenhower.

Dec. 25th. — In Christmas broadcast (from New Zealand), Queen Elizabeth says Commonwealth moves steadily towards "greater harmony between its many creeds, colors and races."

Dec. 26th. — Moscow postpones Big Four foreign ministers' conference on Germany and Austria until January 25th or later. Delay in setting up world atomic pool may be fatal to world peace, warns Lilienthal.

Dec. 27th. — Violent deaths in Canada over Christmas weekend total 63; in U.S., 640. Doukhoubor "Sons of Freedom" again resort to violence in B.C.

Dec. 28th. — Indian spokesman urges U.N. and Communists decide on fate of 22,000 war prisoners in Korea; doubt legal right to detain them after January 22nd.

Dec. 29th. — Important trades unions will demand 15 per cent wage increases in New Year, states London despatch. In Washington, Hickenlooper says U.S. is now exchanging some atomic information with friendly countries. Rhee demands end of "futile discussions," wants war resumed. Dulles threatens direct retaliation if China intervenes in Indo-China or renews fighting in Korea.

Dec. 30th. — London Daily Mail calls for more trade with China and other Communist countries. Karachi reports U.S. to give Pakistan planes, warships, army equipment and to spend \$8 to \$11 millions on Pakistan airfields. From Washington comes report U.S. has advised Britain she will give Egypt military and economic aid. German reparations now pay for one-third Israel's imports. Ottawa states Canadian cash farm income in first nine months of 1953 was at record high level, though net income down.

Dec. 31st. — A. G. Hart, Columbia University economist, states U.S. will have recession in few years, if not in 1954.

Jan. 1st. — Representatives of China and India to confer this week on Tibet, stated in London.

Jan. 2nd. — U.S. Senate to be asked to reduce powers of McCarthy investigating committee.

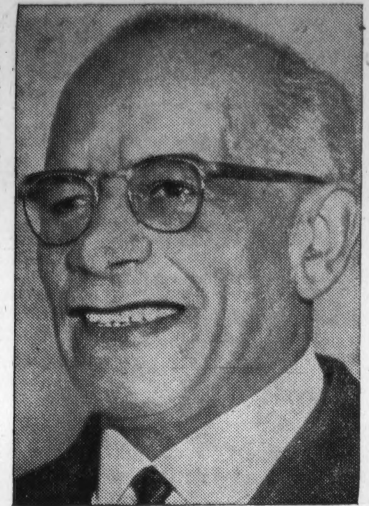
Jan. 3rd. — U.S. Senators Jenner and McCarran in Montreal to interview Gouzenko. Premier Laniel's resignation refused by new French president Coty. Former U.S. ambassador to India, Chester Bowles, says U.S. military aid to Pakistan would undermine stability of Asia.

Jan. 4th. — At Panmunjom, U.S. General Hull blames Communists for collapse of prisoner negotiations; charges majority report of Neutral Nations Repatriation commission "slanted and one-sided." U.N. agencies in Geneva recommend increased trade with Asia. In Ottawa, Howe states Canada is willing to do more trade with Russia in limited list of commodities. Stassen says U.S. restrictions on trade with Communist countries relaxed. Gouzenko interview completed; (later) Canadian officials state no new information given. U.S. frees two University of Toronto students, detained through confusion by immigration officials of "Progressive Conservative" and "Labor Progressive" parties.

Jan. 5th. — India calls on Commonwealth to oppose U.S. military aid to

Son of Slave Is Named

"Distinguished Citizen"



Son of a runaway slave who escaped to Canada in 1870, Rev. J. C. Holland, above, was chosen outstanding citizen of the year in Hamilton, Ont. Though an ordained minister, Mr. Holland earned his living as a railway porter until his church cleared off its mortgage.

Pakistan, says London report. Italian premier Pella resigns; Rome reports growing cleavage between right and left sections of his Christian Democrat party. Britain will buy remainder of Canadian frozen beef surplus, reported from Ottawa.

Jan. 6th. — Attempts will be made to cut appropriation for McCarthy's committee, Washington reports. Laniel gets vote of confidence from French National Assembly. Russia agrees to preliminary talks on atomic power, date not settled. UNESCO, in Paris, deplores "dawn to midnight" TV programming.

Jan. 7th. — Eisenhower, in "State of the Union" message, says U.S. defence plans are geared to use of atomic weapons; asks legislation to deprive of citizenship those convicted of conspiring to use force against government. U.S. spokesmen in Rome say fall of Pella government jeopardizes American aid to Italy.

Jan. 8th. — Commonwealth finance ministers begin conferences in Australia; convertibility of sterling one of problems to be considered. Ottawa announces two Canadian firms to share construction of Alberta to Montreal gas pipeline. Compromise plans for equalized national freight rate scale submitted by Alberta Government to Board of Transport Commissioners.

Jan. 9th. — Chou En-Lai, Chinese premier, urges Korean peace conference be convened; urges Russia attend as neutral; asks U.N. to consider matter, with China and North Korea sending delegates; asks forthcoming Big Four meeting be followed by Big Five meeting (to include China). Sudan begins three-year trial period of self government.

Jan. 10th. — Singapore reports gradual lessening of Communist "incidents" in Malay.

Jan. 11th. — India asks U.N. General Assembly convene to consider Korean question. Eisenhower recommends "freezing" of \$2.5 billion U.S. farm surpluses. Britain grounds all Comet jet airliners following third crash in less than year. Lord Simon, British cabinet minister during two world wars, dies, aged 80.

Jan. 12th. — Queen opens New Zealand Parliament. U.S. Secretary of Agriculture Benson attacks present farm price support policy.

Jan. 13th. — Resumption of talks on preliminary peace negotiations today, says report from Panmunjom.

GOVERNMENT BUSINESS



IN ALBERTA, EDUCATION PROGRESSES

Realizing that the children of today must have a thorough knowledge of the sciences, history and world study, the Alberta School system has expanded and improved its facilities to insure a useful program of studies for each student.

Present-day schools are larger and better equipped; the number of qualified school teachers has increased as teacher salary scales are revised; and most important, enrolments in elementary and high schools, and enrolments at the University of Alberta, have made consistent gains.

The Department of Education assists the School Districts, Divisions and assists the Student individually in the following ways:

- Revised high school curriculums provide increased study of English.
- School books are provided at minimum cost through the School Book Branch. School Readers are supplied free by the Department of Education. The department also has promoted the extension of the Text Book rental plan.
- School Districts and Divisions receive assistance in constructing and equipping new buildings.
- Candidates for teaching diplomas and degrees may receive government assistance.
- Under the Student Assistance Act, Grants and Loans are made available to University Students in all faculties.
- The Calgary Branch of the University of Alberta offers courses in arts, sciences and education.
- Courses in art, homemaking and trades apprenticeship are among educational facilities available at the Provincial Institute of Technology and Art, Calgary.

TOTAL GRANTS TO ALBERTA SCHOOLS AND TO THE UNIVERSITY OF ALBERTA HAS INCREASED FROM \$2,335,082 IN 1936-37 to \$16,017,000 IN 1953.



GOVERNMENT OF THE
PROVINCE OF ALBERTA

Prospects in Co-operative Field Reviewed at ACU Annual Meeting

EDMONTON, Jan. 11th. — Stressing the very great achievements of the co-operative movement in Canada, which has created many powerful enterprises, serving their members with high efficiency, Norman F. Priestley, Secretary of the Alberta Co-operative Union, and formerly for many years general manager of the U.F.A. Co-operative, asked this question at the annual meeting of the Alberta Co-operative Union, "What Holds Us Back?"

Mr. Priestley believed that greater co-ordination of effort among co-operatives and a wider and deeper understanding of the aims and purposes of the movement as a whole among our people are desirable to pave the way to new advances.

One Great Answer

To the question "Why belong to the Co-operative Union?" said Mr. Priestley, "there is, of course, one great answer that unfortunately has not yet appealed to many people who, for various minor reasons, patronize or are members of a co-operative. To use a well-worn phrase, co-operation is a way of life and has in it the potential of changing the nature of the market place where men exchange the products of their labor. "Everywhere in the world where constructive thinking is being applied to the socio-economic problems of today, men are realizing that the competitive element in industry and commerce is not in itself a guarantee that good results will come to the people involved.

"They see great extremes of wealth and poverty and try by various devices, through government intervention or absolute state ownership and control, to modify, or change in a revolutionary way, the existing state of affairs. Under these stresses many governments have recognized the value of co-operative principles and have drafted men skilled in co-operative techniques to organize people co-operatively in areas of Asia and Africa.

Wonderful Development

"We here in the relative isolation of our Western world, where there is hardly a province or state without laws providing for and governing co-operatives, have seen a really wonderful development in the course of a lifetime. Co-operative enterprise has been launched and has developed strength and stability in thousands of communities. Some of our co-ops are among the biggest businesses of the nation.

Why Are Many Sceptical?

"Realizing this we are confronted with the question: What holds us back? How is it that there are still vast numbers of people who are sceptical about co-operatives? Why do

Free Book on Arthritis And Rheumatism

How to Avoid Crippling Deformities

An amazing newly enlarged 44-page book entitled "Rheumatism" will be sent free to anyone who will write for it.

It reveals why drugs and medicines give only temporary relief and fail to remove the causes of the trouble; explains a specialized non-surgical, non-medical treatment which has proven successful for the past 35 years.

You incur no obligation in sending for this instructive book. It may be the means of saving you years of untold misery. Write today to The Ball Clinic, Dept. 521, Excelsior Springs, Missouri.

Co-operative Union Has Saved Thousands of Dollars for Co-ops

EDMONTON, Jan. 11th. — "The most tangible, concrete thing which the Co-operative Union does is to take up the case of co-ops that are in difficulties with the income tax authorities," Norman F. Priestley, secretary of the Alberta Co-operative Union, stated in his report to the annual meeting of the Union here today.

"Some local co-operatives have saved many thousands of dollars because they had a Co-operative Union to work for them.

"Even some of our largest co-ops, able to pay big lawyers' fees and spend money on expensive travel, have been glad to have the strength of the Co-operative Union behind them. They might have been able to fight their battle alone; but a successful issue has been achieved more easily because co-operators in all the provinces of Canada were organized and had competent workers helping them at the national capital."

little co-ops struggle along for a few years and then die, to the great discouragement of their members?

"There are many answers to these questions. Some have special local application; but in the opinion of some of us the principal reason is that as a people we have not developed the sense of belonging to a movement, we have not subscribed in our hearts to co-operation as principle of living.

"We are surrounded by competitive, aggressive, thrusting forces and people and we tend to take on the complexion of our surroundings. Some of us can see through all this; and we are pressing towards the goal: the application of co-operative principles to constantly enlarging areas of our economic and social life.

We Must Have Union

"It is our job to get others to see this vision and accept this objective. To do so we must have union. We must invest together in organized effort to create in more people the consciousness that co-operation is a principle for good living and that by its application many of the world's most serious problems can be solved."

Specific Services Given

Discussing the function of the Co-operative Union in the specific fields of particular interests, Mr. Priestley pointed out that educational material is produced by co-operative unions and leagues for their specific use.

"To produce books, pamphlets, posters, etc., costs more money than the average co-operative can afford. These are made available at low cost by combining the strength of co-operatives into a Union or League.

Value of Combined Effort

"Production of films on co-operation and kindred topics must be undertaken by the co-ops themselves. Only the strongest, such as our great marketing co-ops, can afford such expense and that only infrequently. By

Leadership Course for Board Members of F.U.A. Is Successful

Studies of "The F.U.A. in a Changing Community" and "Developing Leadership for the Organization" made up the program for a valuable two-day Leadership Course held for the F.U.A. and F.W.U.A. Board members on January 5th and 6th. The course was under the direction of Donald Cameron, S. O. Hillerud and Col. E. W. Cormack of the Department of Extension of the University of Alberta.

Features of Course

It included talks on the historical development of agricultural organizations in Western Canada, on the qualities of leadership, and on effective convention procedure, by Donald Cameron; on the functional structure of the F.U.A., problems of the district director, speech practice, study of the specific requirements of F.U.A. leadership at local and district levels by S. O. Hillerud; and Col. Cormack spoke on the role of the chairman, planning of Local programs, and how to set up a local.

The course was opened by President Henry Young who, with Donald Cameron and Mrs. Taylor, gave summing-up addresses at the close. A course at Ponoka opens tomorrow.

combination this work can be accomplished with relatively small outlay by any one co-operative and the films produced made available to all.

"Research into new possibilities of co-operation is work for a Union of co-operatives. Co-operative Insurance, The Co-operative Trust Company, The Canadian Co-operative Credit Society; these are all products of combined effort, largely the work of the Co-operative Unions. Every co-operative has the opportunity to benefit by these efforts. Some will not do so. Their officials will not look away from the local scene to see what combination with other co-operatives is doing for the whole movement.

"Everywhere in the world where co-operatives have attained numbers and strength," said Mr. Priestley, "they have created organizations to supplement and co-ordinate their own efforts at developing membership understanding and loyalty. They have united also to convince other people of the value and need for co-operation."

Three Functions of Unions

In some countries of Europe the Co-operative Union was a department of some large organization; while elsewhere, including the United Kingdom, the U.S.A. and Canada, a special organization was set up to do three things: first, to promote the knowledge and practice of co-operation; second, to defend the interests of co-operatives; third, to interpret the principles and methods of co-operatives to those persons and groups in society who are either hostile or indifferent.

In Alberta and other parts of Canada, we had been late in recognizing the need for combining efforts to achieve these ends. Co-operatives which had grown rapidly to great strength had been able to set up

African Violets

Grow these lovely and fascinating plants from seed with variations of form and color in most every planting. Send \$1.00 for packet of seed and complete easy to follow directions. Plant now.

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- Eggo Laying Mash
- Laying Supplement
- Turkey Fattening Mash

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well-manned educational services, employ their own legal advisers, send delegations to meet heads of governments, and achieve many other necessary and desirable ends independently.

"We have been fortunate," said Mr. Priestley, "that the officials of these larger co-operatives have been on the whole keenly aware of the need for assisting new and struggling co-operatives and have given much substantial help.

Lag in Co-ordination

"As yet efforts at co-ordination have not been too successful. The Co-operative Union in Alberta is weak and ill-equipped for the big task which a union of co-operatives should undertake. If there is need for a Co-operative Union, and who can successfully dispute it? we must com-

(Continued on Page 13)



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FARM WOMEN'S INTERESTS

Including News of The Farm Women's Union of Alberta

Our New Year "Stock-Taking"

Comox, B.C.

Dear Farm Women:

In this first issue of *The Western Farm Leader* in 1954, may I take the opportunity to wish you all a happy New Year? And sincerely I wish for you that it will be a year you will enjoy as it passes and think of with pleasure in the "stock-taking."

Is not the New Year a time when we should make a sort of stock-taking, as is done in business. This, of necessity, entails a looking-back. So perhaps it will be to our advantage if we take a little time apart to do a mental stock-taking. We can remind ourselves of mistakes we made which need not be repeated. We can also note omissions which we shall try to see will not recur. Also, I hope we can be grateful for some opportunities we seized to add to life for ourselves and for others. In fact, we can start out with a fresh crop of resolutions.

And certainly most earnestly we all wish that it will be a year marked by the development of a greater spirit of goodwill in the world, a development of justice and tolerance between nations and between peoples and peoples.

An Important Book About Canada

When we are doing this personal stock-taking, it is perhaps natural that we shall be the more interested in our country's position as regards many matters. We may find ourselves much interested in reading the opinion of another as regards the how's and wherefore's of many situations of today. To me, a most enjoyable measuring of ourselves is in the book "Canada, Nation and Neighbor" (The Ryerson Press), by Arthur R. M. Lower, Professor of Canadian History at Queen's University.

As I say, you will note there are many judgments with which you have always agreed, and there will prob-

ably be some matters set forth which will cause you to stop and say to yourself, "I suppose so," or "I can't agree with that." There is one comment by Professor Lower with which I should imagine you will quite agree at this time of the year: "Nothing is more evident to the Canadian than that if he does not move quickly he will freeze."

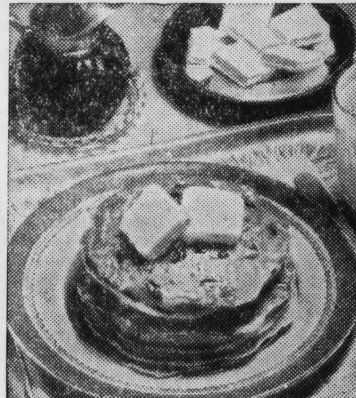
Has Studied Canada Widely

But the book is not taken up with comments of that nature, although it is a study of the geography and climate of Canada and their effect on our people and our history. In fact, we are looked at by a fellow Canadian who has studied Canada widely from many angles, as a nation and as a neighbor.

One other very simple statement the author made, with which I am sure Western Canadian wheat farmers can agree: "The material which (Canada) produces, she produces in abundance, so her domestic market is soon flooded." Other statements, as I said, are not as obvious, but I think many of you will enjoy reading this book.

H. ZELLA SPENCER.

FARM HOME & GARDEN



Fruit Pancakes: To 1½ cups flour add 2 tsp. baking powder, 1 beaten egg, 1½ cups milk, ¼ cup melted butter, and 1 cup chopped raw apples or cranberries, or drained crushed pineapple. Cook on lightly greased hot griddle; serve with butter syrup—1/3 cup butter heated with 1 cup maple syrup—and extra pats of butter.

Glaze for Baked Ham: To ¼ cup honey or corn syrup add 1½ cups brown sugar and the juice of one orange; baste ham with this glaze during last 20 minutes of baking, increasing heat for the period.

Skillet Potato Salad: Boil 6 medium potatoes in their skins; peel and slice. Cook six slices side bacon in skillet, remove. To dripping add 1½ tbs. flour and 1 cup boiling water; add 1/3 cup vinegar, 1½ tsp. salt, a shake of pepper, 1 tbs. sugar. Add 2 stalks celery and 1 small cucumber, 1 small head lettuce and 2 small onions, all sliced; add the sliced potatoes, stirring carefully; turn into serving bowl and sprinkle with bacon, cut into small pieces.

Wilted Vegetables may be freshened by soaking in bowl of cold water to which a tablespoon of vinegar has been added.

The Western Farm Leader PATTERN DEPARTMENT

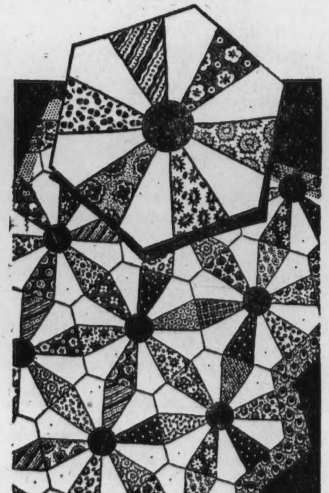


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Family Courts Have Already Handled 900 Cases in Two Cities

President of Council of Child
and Family Welfare
Discusses Problems

By MARJORIE K. STILES

Family Courts in Calgary and Edmonton have already handled 900 cases in an effort to prevent divorces and bring about happier family relations, Mrs. Harold Riley, president of Calgary Council on Child and Family Welfare, informed the delegates to the annual convention of the Farm Women's Union of Alberta. Her address was one of the important features of the convention, and aroused great interest.

"Vicious Circle of Unhappiness"

Mrs. Riley warned the delegates that it is the juvenile and delinquent children who in after years, when they are adults, cause the broken homes, thus creating a vicious circle of unhappiness.

The neglected child, said the speaker, comes from all sections of society and all kinds of homes. Neglect comes from mothers working, selfishness over money and lack of pre-marital training for the responsibilities of parenthood, she declared.

For these restless extrovert children, Mrs. Riley advised sympathetic understanding by parents and teachers; providing adventure to use up this pent-up energy during the child's leisure time, and composite schools which use the talents of these young people to better advantage.

"There are no dead-end kids," she said, "but loose-end kids, who are confused spiritually, mentally, physi-

Little Folks' Puzzle



Freddy looks as though he is beating something, we hope it isn't an animal. If you join all the numbered dots together, starting with dot number one and ending with dot number thirty-two, you will see he is a very busy boy helping his mother with her house work. Complete this picture with your crayons.

cally and morally."

Alcoholism Pressing Problem

Miss Mabel Rasmuson of Gwynne, immediate past president of the Junior F.U.A., said she and Herb Ballard of the Family Court, Calgary, were chosen by the Alberta Alcoholism Foundation to attend a four weeks' course at the Yale University in order

"Good Books and Lots of Them" Head List for Self Improvement

Placing the reading of good books and "lots of them" at the head of her list of proposals for self improvement, Miss Mamie Simpson, dean at the University of Alberta, speaking at the convention of the Farm Women's Union of Alberta in Edmonton, addressed herself both to the juniors and farm women.

"Choose wisely your radio programs," she added; and she expressed delight that a surprisingly large number of young people are building their own record libraries of good music. She strongly commended this form of entertainment. She urged her hearers to establish goals as they go through life, trying continually to raise standards.

Sports "to Suit One's Age."

Sports "to suit one's age" were recommended.

She herself likes solitaire Chinese Checkers, although she is never quite able to win this game without cheating just a little, she said.

"We need ideals, but like the stars we must chart our course. If you develop a good philosophy of life you need never fear boredom in retirement," Miss Simpson concluded.

— M. K. S.

that they might present this material to the young people of Alberta.

People from eight countries in all professions were represented. She pointed out that alcoholism is one of the most pressing problems in the world today, made more difficult because the same treatment will not cure all addicts. Every walk in life has alcoholics and the treatment includes therapy, rest, medication and recreation; this can only be effected through a strong public health program, she said.

Foundation for Treatment

The Foundation for treatment of alcoholics was set up in Alberta last year jointly by the government and various business organizations. Their address is 9910 103 St., Edmonton, and includes treatment at the General hospital; out-patients' department, followed by special assistance during the rehabilitation period when the patient is trying to become adjusted to a new job.

News of Women's Locals

Myroslaw F.W.U.A. (Inland) recently enjoyed a talk on interior decorating by Miss English.

Three Hills F.W.U.A. are protesting the recent increase in postal rates, reports Mrs. Effie P. Hollis, secretary.

Exchange of gifts and singing of carols highlighted the December meeting of Heath F.W.U.A., for which Mrs. F. N. Ford was hostess.

A report on the Vermilion leadership course, and convention delegates' reports, featured a recent meeting of Sydenham-Gerald F.W.U.A., reports Mrs. Arthur.

Pollockville F.W.U.A. recently decided to donate to a pickle shower for Hanna Hospital, and at the same meeting, writes Mrs. I. Harrington, materials were distributed to be made up for the 1954 bazaar.

Convention report by Mrs. C. Beamish, treasurer's report (which showed almost \$90 in hand), exchange of gifts, and readings by Mrs. Thachuk, made up the program at a recent meeting of Ranfurly F.W.U.A. at the home of Mrs. R. Bown.

(Continued on Page 13)

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A.C.W.A. ANNUAL FEETING (Continued from Page 1)

gary unit was far in the lead with sales of \$670,000 for the nine months. Medicine Hat was in second place with \$305,000, Edmonton coming third with \$303,000; and the new re-organized Red Deer unit showed the fine total of \$224,000 for the five months it had been in operation.

At the close of the fiscal year, it was stated in the Board's report, the A.C.W.A.'s Management Service Division was managing fifty-nine stores—seventeen owned by the Asso-

ciation and forty-two autonomous co-operatives owned by local associations.

During the year two stores availed themselves of the services of the division — Two Hills and Marwayne. In the same period, High Prairie withdrew from the arrangement and one store, Bruderheim Co-operative, went into liquidation, due to lack of sufficient local capital.

"Tremendous Job" by Co-op Union
The Board's report referred to other co-operatives closely associated with the A.C.W.A. Tribute was paid to the "tremendous job" done by the Co-operative Union of Canada, in assisting new service co-operatives. The Union, it was stated, was the educational arm of the co-operative movement, and much more financial support for the Alberta Co-operative Union was urged. The work of the Women's Co-operative Guilds was also commended.

Appreciation was expressed to Donald Cameron, head of the Extension Department of the University of Alberta, for making available the services of S. O. Hillerud, who, with Norman F. Priestley, secretary of Alberta Co-operative Union, is organizing a series of Directors' Workshops.

Tribute to the management of E. T. Mowbrey was paid, to executive officers and staff, as well as to managers and directors of units contributing to the wholesale's volume of business.

The report was signed, by J. R. Love, president, H. Goettel, vice-president, and Edward Peterson, Nic Christ, Geo. E. Church, R. McAndrews, M. Novakowski, Wm. Munro and Uri Powell. (Later sessions next issue).

The Wheat Situation

E. PATCHING,

Alberta Wheat Pool

Deliveries Exceed Normal

Surprising as it may seem, grain deliveries by prairie farmers this past autumn, though hampered by continual congestion in country elevators, were actually somewhat larger than normal autumn deliveries. Between August 1st and December 30th farmers of western Canada delivered about 225 million bushels of wheat or about 10 million bushels more than the long-time average for the same period.

In Alberta, farm deliveries of wheat amounted to about 61.4 million bushels, or about 38 per cent of the 162.9 million bushels which the Canadian Wheat Board has estimated are available for delivery during the present crop year. Coarse grain deliveries of 119.2 million were about 34 per cent of total available supplies.

The reason that deliveries may seem somewhat small to many farmers is the great abundance of grain still held on farms and also the fact that much larger deliveries were made in the same period last year. Furthermore, with today's high cost farmers must sell more grain to pay their expenses than was the case in the past.

The statistical position of Canada's

A.C.U. ANNUAL MEETING (from Page 1)

with the great variety of activities which have been and are being carried on. The president stressed the manner in which during the past three years Mr. Priestley has succeeded in obtaining the support of a significant number of the co-operatives of the province.

Referring to the secretary's achievement in winning this increased support, Mr. Frey said there was a distinct limit to what one man could do, and expressed gratification that "during the coming year it will be possible to reach more of the communities where co-operatives are having a struggle."

This had been made possible because the Alberta Co-operative Wholesale has underwritten for the past two months "the concentrated effort of a field worker, P. J. Ryan, in areas served by the co-operative stores where there is unusual need of assistance."

Big Job for Whole Movement

"In every province," said Mr. Frey, "there is a co-operative union. Alberta was one of the last to affiliate. Some of the others are much older and more adequately supported financially. These Co-op Unions are able to do a big job for the co-operative movement which support them and for the movement generally by keeping alive the co-operative spirit; holding schools for young co-operators, for managers and other personnel; conducting auditing services; giving legal advice; putting on radio programs; publishing original pamphlets and other publicity and educational material, etc.

"This kind of work is necessary. It assists and supplements the work of the educational departments of the big co-operatives, and does work for the smaller co-operatives that they could not afford by themselves. It is not easy to understand why, notwithstanding repeated efforts on the part of our secretary to enroll them in the Co-operative Union, we still have over sixty local co-operative stores and a number of marketing co-operatives that do not support the Co-operative Union."

The president expressed pleasure that he was able to report that "for 1953 we have fully met the assessment of the National Office in the sum of \$3,000, and that we have also paid the \$360 which we were in arrears in 1952."

Livestock Markets Review

CALGARY STOCKYARDS, Jan. 13th. — Hogs closed yesterday \$35.25, good lambs \$19 to \$19.50. Good to choice butcher steers were \$17 to \$18.25, down to \$13 for common; good to choice heifers \$15 to \$16.50 down to \$10; good stocker and feeder steers \$14 to \$15.50.

THE DAIRY MARKET

Special cream, locally, to producers, remains at 63 cents; No. 1 is 61; No. 2 is 52, and off-grade 46. First-grade prints, wholesale, are 63.

wheat is as follows:

Carryover	362,700,000
1953 crop	614,000,000

Total supplies	976,700,000
Domestic needs	160,000,000

Available for export and carryover	816,700,000
Exports to Nov. 30th	102,800,000

Balance for export and carryover	713,900,000
--	-------------

With 713.9 million bushels still remaining, it is obvious that no matter how well exports go during the remainder of the season, Canada will end the crop year with a substantially increased carryover.

If exports this year are in the neighborhood of 300 million bushels, it would leave a carryover of slightly more than 500 million bushels at the year's end and give us the second highest carryover in history. The record carryover of Canadian wheat was 590 million on July 31st, 1953, and the second largest 480 million on July 31st, 1941.

The reason for the large build-up in stocks, however, is not due to the falling off of exports or a decline in domestic consumption, but rather the fact never before achieved of harvesting three successive bumper crops in western Canada.

A.F.A. Decisions

At the recent annual meeting of the A.F.A., delegates called for setting up a committee of three members of A.F.A. board "to maintain liaison with the board of the F.U.A."; workable provincial legislation for setting up producer controlled marketing boards for various types of farm products other than grain and fluid milk; loans on farm stored grain if required for operating expenses later in year; annual tax reports to remain basis of assessment for income tax unless there is misrepresentation; creation of a Great Plains water authority by federal and prairies governments to control all services from eastward flowing streams; more co-operative education in A.F.A. radio program; minimum jail penalty for poultry thieving as severe as for cattle rustling; advanced registry eventually to replace show ring as standard for breeding stock; encouragement of co-operative manufacturing and distribution of farm machinery through CCIL; extension of PFRA to all Alberta and B.C. Block; holding of C.P.R. by federal government to obligations re Crow's Nest Pass rates; coastal rail outlet for Peace River country; plebiscite to determine if Alberta electors would prefer provincially owned electric power system; provision that "all transactions involving grain from producer to consumer to be carried on with the hundred-weight and ton as the unit of measure"; any reduction of grain production to be by quota system; participation by Alberta government in National Farm Radio Forum on basis comparable with that of other provincial governments; "changes in bank act to enable banks to more adequately serve present-day needs of Canadian agriculture"; provision that "available grain cars shall be distributed in such manner as will enable producers to use facilities of their choice." (A few other decisions in next issue.)



A NEW YEAR bows into a world that prays for peace and hopes for a new era of understanding among mankind. May 1954 see these prayers granted, these hopes fulfilled . . . and leave the world the better for its coming.



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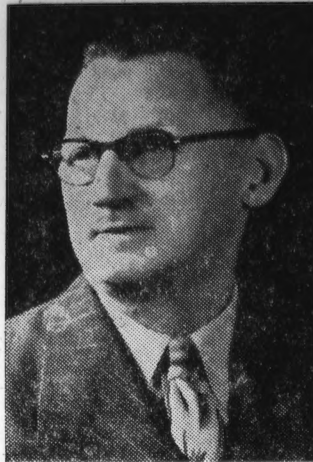
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New Provincial Ministers Appointed



Sworn in last week to succeed the late Hon. David Ure as minister of agriculture for Alberta was Hon. L. C. Halmrast, of Milk River, 54, right, who gave up the portfolio of minister of public welfare to Hon. R. D. Jorgenson of Edmonton, 60, left, for several years president of the Alberta Social Credit League.

U.G.G. Quarter Century Club Has 'New Members

At a dinner held January 11th at the Palliser Hotel, six country agents and six members of the Calgary office staff were admitted to the Quarter Century Club of United Grain Growers, Ltd. (Western Division).

Those completing twenty-five years of service with the Company were: R. E. Dahl, Raymond; L. C. Gillespie, Carbon; D. P. Stacey, Nanton; B. Hamilton, Parkland; R. F. Keitges, Stony Plain; A. C. Milne, Irma and Miss V. Brown, J. H. Whitfield, J. M. Nolan, C. V. Grivell and A. R. Thomson, all of Calgary office. A presentation was made to each by George Edworthy, western division manager of the Company.

S. S. Sears of Nanton, representing the Board of Directors, spoke of the role played by the U.G.G. in the development of western agriculture since its formation in 1906. He paid tribute to Q.C.C. members for their loyal service over so long a period and pointed out that of some 1,325 employees, 261 of the total staff had qualified for Quarter Century Club membership.

W. F. Solomon, president of the Q.C.C., presided at the gathering, which concluded with the election of J. N. Dawson as president for the ensuing year with W. H. Herriot vice-president. H. F. Farnish was elected secretary.

A.C.U. SECRETARY REPORTS

(Continued from Page 9)

bine to make it strong. There is much to be done. More than sixty of our co-operative store associations have not yet joined the Co-operative Union. There are still about a dozen of our marketing co-operatives which have not yet affiliated. The Co-operative Union ought to be able to meet the officials or boards of these non-member co-operatives, place before them the need for their support and the value they would derive from associating themselves with other co-operatives.

Mr. Priestley outlined the work accomplished since the last annual meeting of the A.C.U., involving besides day to day responsibilities, attendance at the annual congress of the

FARM WOMEN'S LOCALS

(Continued from Page 11)

An address by home economist Miss Margaret Dixon on color in the home, and a pot luck dinner, were features of a recent meeting of Shady Nook F.W.U.A. (Red Deer).

A dance and Dutch auction of a car robe has been arranged by Marwayne F.W.U.A. for tonight (January 15th), writes the secretary, Mrs. E. Gray.

Co-operative Union of Canada, at the Rural Leadership Course at Banff, (tribute was paid to the Wheat Pool, the U.G.G. and the U.F.A. Co-operative in this connection), and assistance in organizing and conducting a series of one-hour workshops, also in co-operation with the Department of Extension of the University, a series of one-hour workshops for the study of co-operation by A.C.W.A. employees. Still another project in which the Union secretary is participating is the organizing of "Co-operator's workshops" for directors and committeemen, to be held at Lethbridge January 19th to 20th.

Dealing with the routine of the office, Mr. Priestley referred to the issuing monthly of an Alberta Co-operative Union Bulletin.

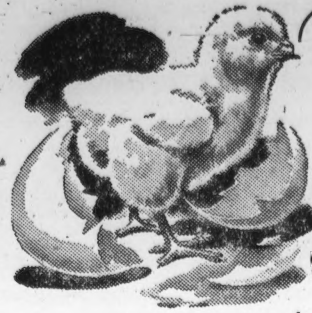
Attendance at conventions of farmer organizations during the year were among the secretary's activities. Copies of the Union's film "Without Fireworks," were being used by the co-operatives, and also by organizations as far east as Charlottetown, P.E.I.

Mr. Priestley referred to the provision by the A.C.W.A. of one of their staff, P. J. Ryan, to do intensive work around local co-operatives where the co-operation of local boards can be secured, and said that "everyone must be impressed with the thoroughness of Mr. Ryan's organizing methods and his intense interest in his work."

A.F.A. CONVENTION (from Page 7)

That would not matter. I visualized him sitting and listening and learning while we oldsters talked marketing problems; then, as we so often do, turned to co-operative principles and the effect of certain of our actions on our producer-public. Then I can almost hear our young director saying,

"Just a minute, gentlemen. Are you tackling this problem just right? Are you getting the true picture over to our members? Why not go out to our F.U.A. meetings and tell the story?" Then if we oldsters have the wisdom our grey hairs would indicate, we will



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48 years of Service to Farmers and Stockmen.

says "That's your job, young man."

I can hear men that I have worked with for years saying; "Just think of the hot water that young fool will get us into!"

Better Hot Water Than Complacency

Sure he will get us into hot water, and often. But what matter? Better hot water and a thinking public than the complacency so many of us directors assume as we cross our hands over an expanding waistline and say: "We did more business this year than last, all must be well."

All is not well on the co-operative field. Sure we are doing more and more of the country's business, but, at the same time, there is a growing antagonism to co-operation among our younger group. Why? Because we who direct our co-operative think so much about making our in-

dividual co-operative a financial success that we lose touch with our neighbor farmers. Therefore, I say, keep our F.U.A. as our contact body, but use it.

Next year, when we meet as Federated Agriculturists, let us turn our eyes and thoughts inward. Let us discuss ourselves. Let us see if we can find the beam in our own eyes rather than the mote in our brother's eye.

It is usual for an editor to write in at the end of an article that the foregoing is the idea of the writer and not in any way necessarily the opinion of his publication.

I take the necessity of such action off the shoulders of Friend Norman. These are my own personal observations and in no way to be considered the opinion of even the association I represented.

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Carstairs Man Elected

Curtis Clark, Carstairs, was elected
director for Alberta in the recent
mail vote conducted by the Holstein-
Friesian Association of Canada.

MUSTARD AND CRESS

By SYDNEY MAY

Hello, Folks!

Well, old 1953 did see the end of
the Korean war, so in wishing you all
a happy and prosperous New Year,
let's hope that 1954 will really see
the beginning of a lasting peace.

We see where a Moscow court has
jailed a gang of men who stole watch
parts from a state factory, assembled
them at home, then sold the watches
to Moscow jewellery shops. Sentences
were from 10 to 25 years, which
should give the watch stealers plenty
of time.

Three men at a Croydon dinner
party found they were all named
Cook, were butchers and had all lived
in the district nineteen years. In short,
they had a stake in the district,
which was nothing to beef about.

Sala, Swedish police, called to stop
a fight between neighbors, found one
was aged seventy-five and the other
ninety. Ah, yes, we always knew that
youth must be served.

Fern of Fernie tells us that you
don't need to take a plane to get
up in the air.

REVISED VERSION

"It's an ill wind that won't turn
over a new leaf."

A Detroit lawyer who sued and was
being sued by his wife for a divorce
obtained a court order. It forbids her
to shoot him. Apparently he didn't
like her aim in life.

LET'S TALK TURKEY

News dispatch says a retired York-
shire farmer opened a bag in which

he had carried home a turkey to
wring its neck—but it escaped. Being
eighty years old he was unable to
chase it, so wished his Christmas
dinner goodbye. Next morning he saw
the turkey strutting on a cliff top.
He took his gun—and the bird was
on his table for dinner. Proving, of
course, things are not always so
tough even after you have got the
bird.

According to fashion trade jour-
nal, "men's clothes show class
distinction." Ah yes, just like a
certain brand of whiskey which
musn't be mentioned in this
column.

News item tells of the son of a
French chef who has been jailed for
stealing recipes for a rival restaurant.
A case of jugged heir, no doubt.

FOR A HAPPY NEW YEAR

If we could keep the spirit
The festive season lends,
And with our neighbors share it
In friendship it extends;
If we could send a greeting
Much more than once a year,
As precious time is fleeting—
'Twould spread so much
good cheer.

This spirit then let's cherish—
"Goodwill on earth to men,"
For friendliness will flourish
When practised now and then.
The New Year will be happy
For each of us we know,
If we but keep the spirit,
That comes with Yuletide's
glow.

William Griffith Jones, Ponoka.

THIS SOUNDS FISHY

Fishing at Teignmouth, Eng., a
gent named Colson pulled out a
20 pound otter grasping a one
pound roach. Oh, w-otter surprise.

Because she said her parents made
her go to church, a thirteen-year-old
Oklahoma girl set fire to five
churches. Gosh! that was quite a
collection.

We hear that a black list is to be
circulated, to doctors, of patent medi-
cines rated as being of little or no
value. It includes some of the most
widely advertised remedies. We'll bet
that'll make some of the manufac-
turers thereof feel pretty sick.

A Miss Wright wrote to the
editor of a London paper just
before Christmas declaring that
she had never heard of anyone
falling in love under the mistle-
toe. But surely Miss Wright was
wrong.

Li'l Goldilocks, our office vamp, tells
us she's been kissed under the mistle-
toe hundreds of times and fell in love
every time.

Pardon our English, but we'll bet
that most folks are glad the good old
shopping daze are over.

She was only a fireman's daughter,
so of course she was often put out.

TODAY'S DAFFYNITION

PROHIBITIONIST—A guy who
believes in mirth control.

A Cambridge, Mass., woman who
filed suit for divorce, told court that
her husband went out to buy a quart
of milk sixteen years ago and she
has not see him since. Don't worry,

Indians Impressed by Co-operatives in Canada

OTTAWA, Ont. — The variety and
size of co-operative enterprises in
Canada impressed the team of three
Indian co-operators who were enter-
tained at a luncheon here at the
conclusion of their five-weeks' tour
of this country. They visited Alberta
in November. M. R. Bhide was espe-
cially interested in the educational
work carried on by Canadian co-op-
eratives. He noted the limited liability
provision in all co-op statutes here,
as contrasted with the unlimited li-
ability borne by members of Indian
co-operatives.

During the winter months Denmark
is shipping about 13 million pounds
of fresh pork to the U.K.

lady, he's probably still milking the
cow.

UP AND DOWN THE CITY ROAD— WHAT?

During a British radio broadcast, a
gamekeeper confessed that he once
pawed a ferret. Oh, oh! "Pop went
the weasel."

She was only a gas fitter's daugh-
ter so she naturally was often lit up.

New health service dentures were
refused at Bedford, Eng., to a man
who said his wife had thrown his old
set away when shaking the table-
cloth. And now he can't even chew
the fat over that decision.

FAMOUS LAST WORDS

Yes, dear, baby really is like
you, poor little chap.

When we told Knotty Frankie that
Li'l Goldilocks, our office vamp, did
really scintillate, he said yes, but
what does she do after eight?

JUST A CHEERFUL NOTE

"Dear F—, Your aunt Agnes died
last week, Florence's Gran died last
month and May's Grandmother died
just before Christmas. Otherwise we
are all very well."—Postcard received
by a soldier on active service.

And don't forget. Only about
300 more shopping days to Christ-
mas.

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Germans Direct In Egypt

Germans helped Naguib and his junta seize power, now direct the army, the police and a budding arms industry; and are ready to provide German technicians for Suez... Some British circles fear... lest Washington decide (with what would be irreproachable Lewis Carroll logic) that "non-imperialist" Germany would be a more attractive standard-bearer of anti-Communism in Arab and Persian eyes than Britain—and plunge for building up Germany in the Near East, at Britain's expense.—The New Republic.

Farmers' Plan Blocked

"Notwithstanding that F.A.O. was formed in 1945... no government or other body had made any proposal... leading to the distribution of food to needy people until 1949, when the C.F.A. proposed a clearing house to I.F.A.P. (which) adopted this proposal... While F.A.O. adopted a committee to study it, it has never received sufficient authority from the respective governments of the United Nations to allow it to proceed further with a practical plan... Have we farmers not exercised ourselves about as far as we can under any consideration of duty or responsibility?"—Roy C. Marler, President of A.F.A.

Some ten tons of turkeys were served on C.N.R. dining cars during the Christmas season.

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ctn.	
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Dressed large fat Tullibee, per lb.	.10
ctn.	
Round large fat Mullet, per lb.	.05 1/2
Whitefish fillets, per 5 lb. ctn.	2.10
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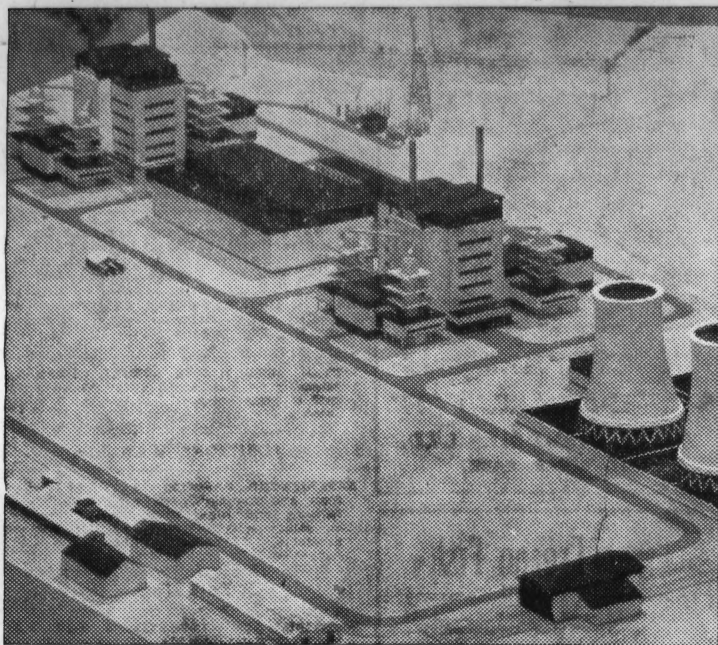
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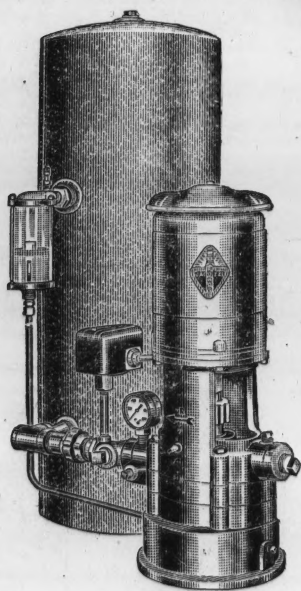
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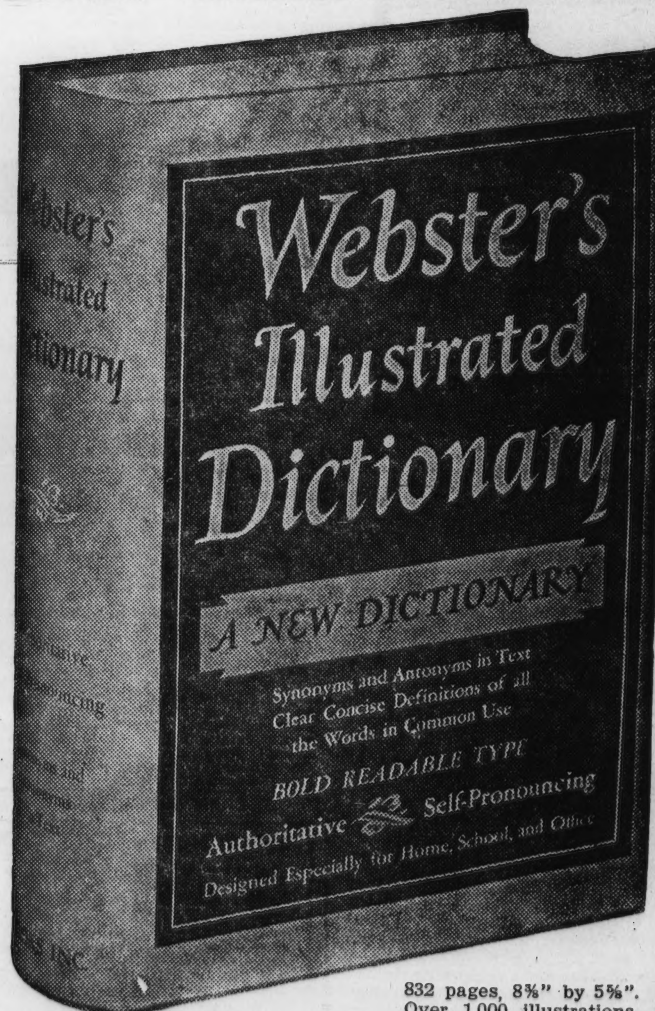
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